

GOLDENDALE BUSINESS INCUBATOR APPLICATION PROCESS

This application form needs to be supported by your detailed proposal. Applications will be adjudicated in accordance with the applicable criteria described below. Correspondence will only be made with shortlisted project owners. Successful applicants will be invited to a pitching session within 45 days of the closing date. If you do not hear from us within 3 weeks after the closing date, please consider your application unsuccessful.

APPLICATIONS SHALL BE ACCEPTED 4 TIMES PER YEAR AS FOLLOWS:

JANUARY 15

APRIL 15

JULY 15

OCTOBER 15

THE CITY RESERVES THE RIGHT TO ACCEPT OR REJECT ANY APPLICATION.

NOTE: UP TO 5 POINTS WILL BE AWARDED FOR EACH OF THE FOLLOWING 10 CATEGORIES.

1. APPLICANT PROFILE

Name*

First Last

Position in Company*

Telephone Number*

Cell Number*

Email*

2. COMPANY PROFILE (GENERAL INFORMATION)

Company Name*

Company Registration Number*

Current Number of Employees*

Time In Operation*

Name & Surname	ID Number	% Ownership	Race	Gender (M/F)	Disability (Yes/No)	Nationality
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5. TECHNOLOGY INFORMATION

TECHNOLOGY INFORMATION Sector (Indicate relevant option)*

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- Select All
- SMART INDUSTRIES
- GREEN-ECONOMY
- OTHER (Please describe below)

Technology Offering (What product/ service does your company offer? Also describe the innovative technology used)



Stage of Development (Select relevant options)*

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- Idea
- Product refinement
- Research and Development
- Market ready
- Piloting
- Proof of concept

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- Prototype

6. FINANCES

How much have you invested in the company to date?*

Have you raised any funding for your company (incl. award money)?*

-
- Yes
-
- No

Do you have any pending funding applications?*

-
- Yes
-
- No

7. MARKET

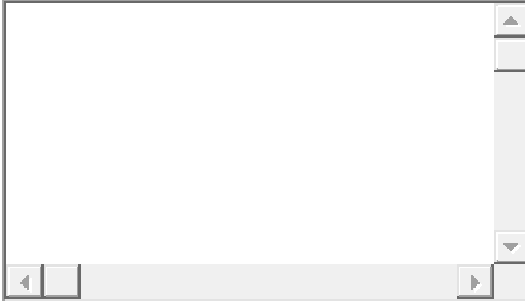
Describe your market in terms of size, geographic location, demographics

8. COMPETITIVE ADVANTAGE

What problem(s) would your service or product solve?

COMPETITIVE ADVANTAGE What problem(s) would your service or product solve? Who are your competitors?

How will your product compare to that of your competitors? e.g Usefulness, cost, technological innovations, time-to-market, accessibility etc.?



9. INTELLECTUAL PROPERTY

Did you conduct any prior searches to establish if your technology/product/services is new? If yes, attach a search report/novelty opinion

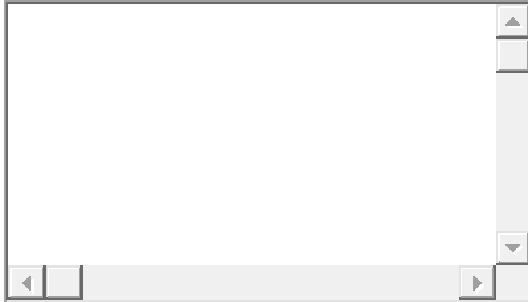


What steps have you taken to protect your technology/product/services? Complete table below

Type of IP registerd (i.e patent/trademark/copyright)



Patent application No./ Patent No./ Trade mark registration No.



10. EXPECTED SUPPORT FROM THE RELEVANT THE INNOVATION HUB BUSINESS INCUBATOR

What support do you expect from the Goldendale business incubator?

** please attach supporting details.*